



The attractive Classic Pendant™ and Slimline™ Wristband Personal Help Buttons are small, lightweight and waterproof.



What is Lifeline?

Lifeline is an easy-to-use personal response service that ensures older adults living at home get quick assistance whenever it is needed—24 hours a day, 365 days a year.

The service is simple to use.

When you need help, just press the waterproof Personal Help Button you wear as a pendant or wristband. Within seconds, a certified Lifeline monitor responds, assesses the situation and summons appropriate help, whether it is a neighbor, relative or ambulance.

Who responds when I press my button?

A caring and extensively-trained Lifeline professional called a monitor, who has instant access to your pertinent health history and personal profile on his or her computer screen.

Why do I need Lifeline?

Life is unpredictable. An unexpected fall or medical emergency could threaten your future health if help is delayed.

With Lifeline, help is assured.

Lifeline is NOT just for medical emergencies. The service also allows you to:

- Answer the telephone without having to rush to grab a handset and risk falling
- Maintain your peace of mind knowing that help is just a press-of-a-button away
- Enjoy a stronger sense of well-being

How much does the service cost?

For a little more than a dollar a day, you get the Lifeline Personal Response Service. You are not required to buy any equipment or make a long-term commitment.

Try it today!



Promoting Peace of Mind Subscribers praise the service.

"Peace of mind knowing I am not alone and I can get help by just pushing a "button". It is a wonderful companion." —E. Morse

"Generally speaking, knowing the service is there gives me a sense of security, both on account of my handicap and the fact I live alone and am no longer young!" —A. Olson

"Great security. I live in an isolated area and I'm afraid of falling, especially when I am outdoors on my porch." —M. Cummings

"I feel as though someone is always with me." —I. Pye

Lifeline:

- Provides peace of mind for you and your family.
- Is there for you when others can't be—24 hours a day, 365 days a year.
- Is easy to use—help is just a push of a button away.
- Enables you to live independently and confidently in your own home.

Call today: Easy Living Lifeline

1-800-640-8325

www.easylivinglifeline.com

How Lifeline Works



1 Summon Help Personal Help Button

When you need help, press your Personal Help Button, which activates the Lifeline Home Unit.



Lifeline Home Unit

The unit dials the Lifeline Monitoring Center and establishes two-way voice communication.



2 Professional Intervention

Within seconds, a Lifeline Monitor with complete access to your full profile communicates with you. S/he asks you what you need and assesses the situation.



3 Appropriate Lifeline Response

The Lifeline Monitor then contacts a neighbor, loved one or emergency services to come to your assistance based on your specific needs.

4 Closed Loop

The Lifeline Monitor will follow up to ensure that help did arrive.